

# BERLIN RISK INSTITUTE

E i s e r m a n n & G i e r s c h

www.berlin-risk-institute.de

## The nexus between politics and business

Our Leitmotif:

*Political predictability is the foundation for safe foreign investments and profitable trade*

**Political issues, which are of concern to companies when investing in a foreign country, include:**

- Volatility of the governmental system
- Intransparent party politics and third party interests (patronage, clientelism, corporatism)
- Social unrest and ethnic conflicts
- Illegal practices and conflict of interest
- Impact of external players

**Add value to your project's risk management** by introducing the political dimension to your investment decision.

Being aware of the political influences, which might impact upon your business activities, will help you avoid financial losses and reputational damage.

## We conduct unbiased analysis

of the political prospects of countries and regions and of the predominant topics related to political regulation.

We specialise in research on decision-making processes regarding the **political forces and practices affecting foreign businesses.**

**Our offering, IAMM, stands for:** identification, assessment, mitigation and monitoring of political risks

## IAMM

**is based on sophisticated analytical methods**, which facilitate the foresighted collection and appraisal of critical country information:

- Qualitative evaluation of country ratings
- Scenarios for elections and regime change
- Analysis of formal and informal networks
- Strategic analysis of conflict situations
- Connection with strategic issues such as energy and resource security
- Examination of integrity and reputational risks
- Monitoring of legal compliance issues



## Team

Dr. Daniel Eisermann

PD Dr. Carsten Giersch

We are political analysts with extensive experience and reliable judgment. We put strong emphasis on individual and confidential consulting. We cooperate with a network of specialists for country expertise and reputational due diligence.

## Contact

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